

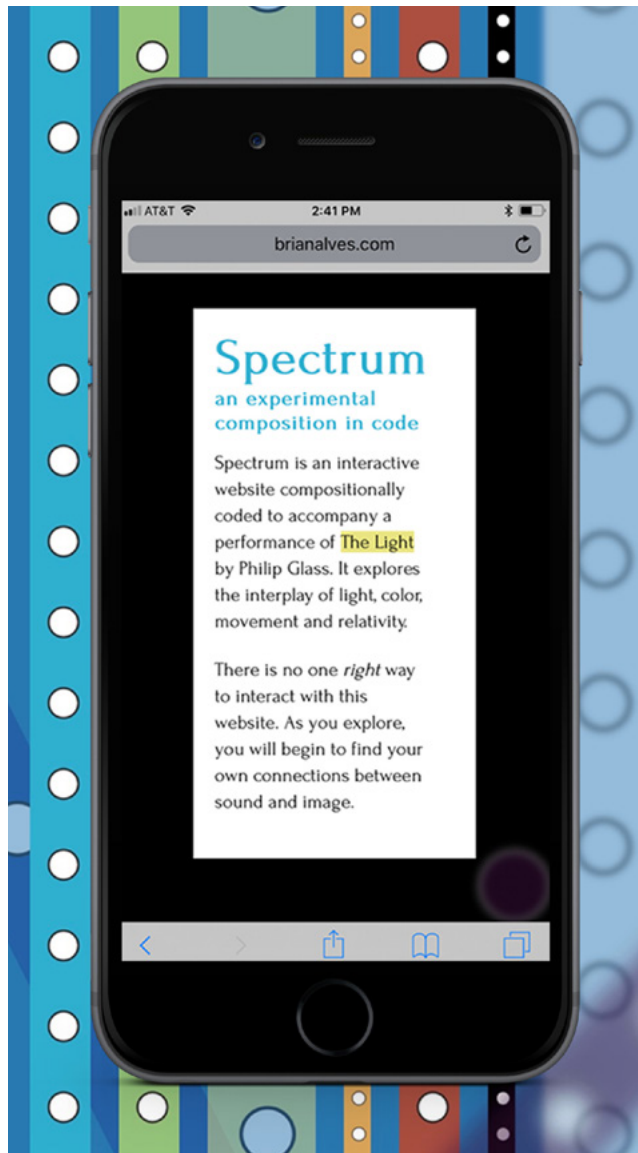
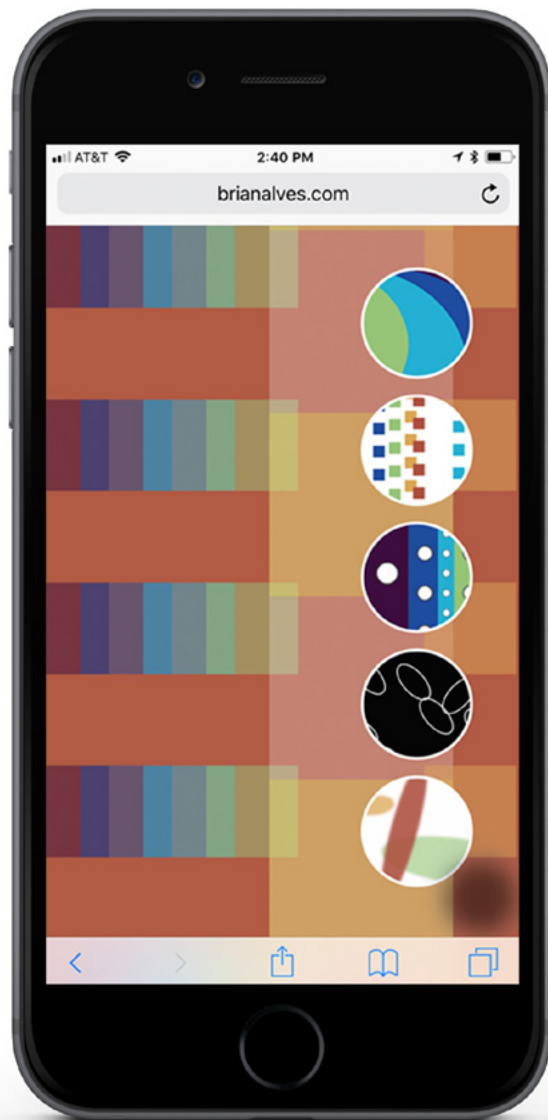
## SPECTRUM

2017

Experimental Code Composition

Spectrum is an interactive website compositionally coded to accompany a performance of *The Light* by Philip Glass. It explores the interplay of light, color, movement and relativity. There is no one right way to interact with this website. When explored, the viewer finds their own connections between sound and image.

[brianalves.com/spectrum](http://brianalves.com/spectrum)



```

425 }
426
427 @keyframes spectrum-pulses {
428
429   0% { background-color: rgba(255,255,255,1); }
430   11% { background-color: rgba(1,1,1,1); }
431   22% { background-color: rgba(60,15,63,1); }
432   33% { background-color: rgba(33,78,156,1); }
433   44% { background-color: rgba(48,176,209,1); }
434   55% { background-color: rgba(151,196,123,1); }
435   66% { background-color: rgba(235,230,131,1); }
436   77% { background-color: rgba(219,166,90,1); }
437   88% { background-color: rgba(171,79,65,1); }
438   100% { background-color: rgba(255,255,255,1); }
439
440 }
441
442 @keyframes border-spectrum-pulses {
443
444   0% { border-color: rgba(255,255,255,1); }
445   11% { border-color: rgba(1,1,1,1); }
446   22% { border-color: rgba(60,15,63,1); }
447   33% { border-color: rgba(33,78,156,1); }
448   44% { border-color: rgba(48,176,209,1); }
449   55% { border-color: rgba(151,196,123,1); }
450   66% { border-color: rgba(235,230,131,1); }
451   77% { border-color: rgba(219,166,90,1); }
452   88% { border-color: rgba(171,79,65,1); }
453   100% { border-color: rgba(255,255,255,1); }
454
455 }
456
457 /** TRIGGERS **/
458
459 a.repeats-when-touched:focus,
460 a.repeats-when-touched:active {
461
462   animation: rises 5s backwards;
463   -webkit-animation: rises 5s backwards;
464 }
465
466 a.violet:hover, a.violet:focus
467 {
468   filter: blur(10px);
469   border-color: rgba(255,255,255,1);
470   border-width: 25px !important;
471 }
472
473
474 a.blue:hover,
475 a.blue:focus,
476 a.blue:active {
477
478   border-color: rgba(0,0,0,1);
479 }
480
481
482 a.indigo:hover,
483 a.indigo:focus,
484 a.indigo:active {
485
486   border-color: rgba(171,79,65,1);
487

```

## THIS IS NOT A CHAIR

2018

Installation with chair,  
code and laser prints

I became enamored with a particular chair and determined to code it. My interest was as much about this chair's form as it was in its semantic nature. After coding just two boards, I proceeded to code the remaining components that together define a chair. I consider this a work of furniture making.

[brianalves.com/this-is-not-a-chair.shtml](http://brianalves.com/this-is-not-a-chair.shtml)



**This is/is not a Chair.**  
(Proposed Installation)  
2018  
Code, Laser Prints, Chair

```
<!DOCTYPE html>

<!-- Title: This is/is not a Chair, August 2018 -->
<!-- Author: Brian Alves -->

<html>
<head>
<style>

/* LUMBER */

.horizontal-boards {
    height: 4vmax;
    width: 100vmax;
    background-image: url(images/wood-texture-horizontal-grain.jpg);
    background-size: cover;
}

.vertical-boards {
    height: 100vmax;
    width: 4vmax;
    background-image: url(images/wood-texture-vertical-grain.jpg);
    background-size: cover;
}

#the-whole-chair {
    height: 100vmax;
    width: 50vmax;
    margin: 0 auto;
}

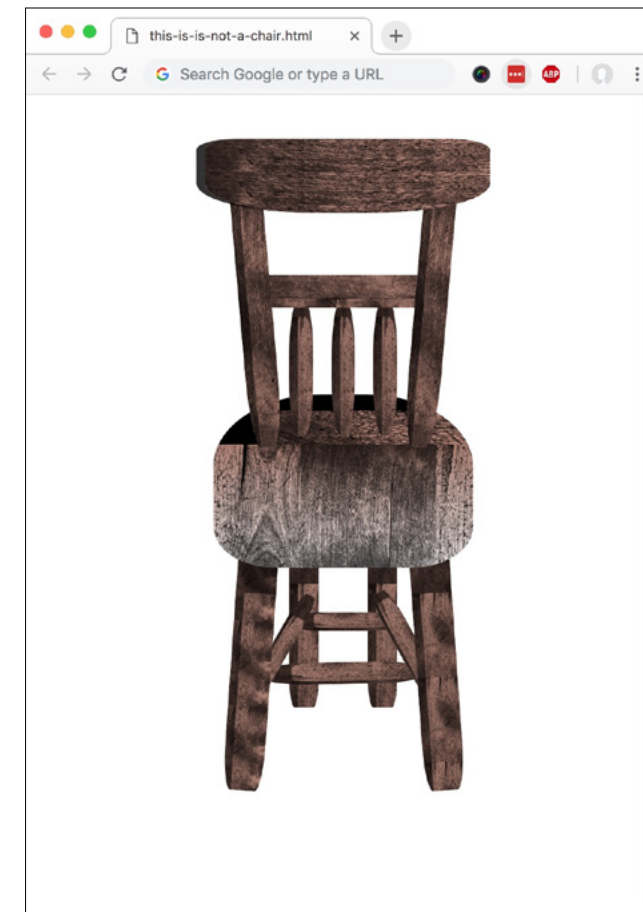
#top-rail {
    width: 69%;
    height: 9%;
    overflow: hidden;

    border-left: 1vmax solid rgba(0,0,0,.8);
    border-radius: 15% 15% 40% 40%;

    position: relative;
    top: 5%;
    z-index: 1000;
    margin: auto;
}

#top-rail .horizontal-boards {
    background-size: 80%;
    background-blend-mode: multiply;
    background-color: rgba(184,136,120,1);
}

#back {
    height: 30%;
    width: 50%;
```



# brian alves

3

## AUGUST

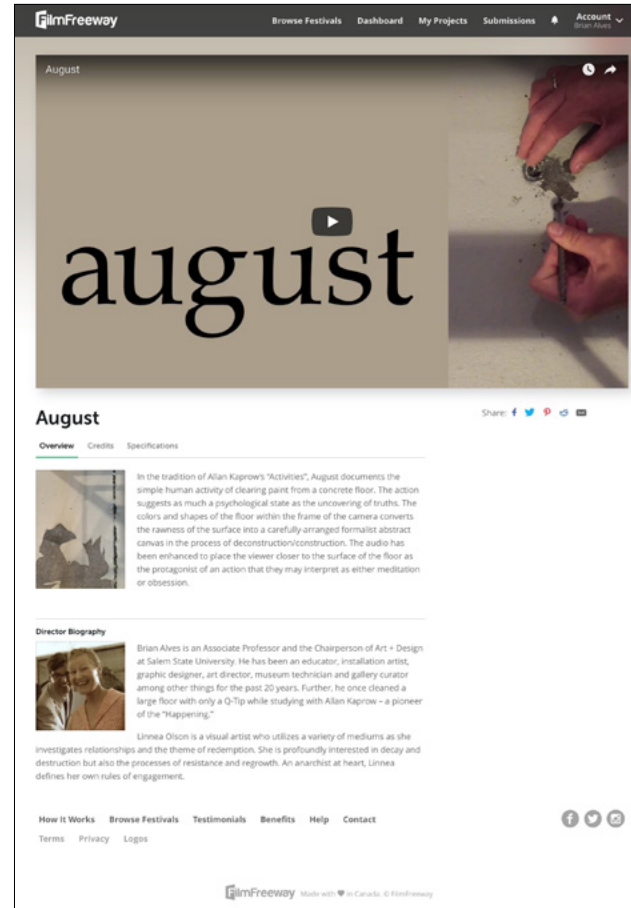
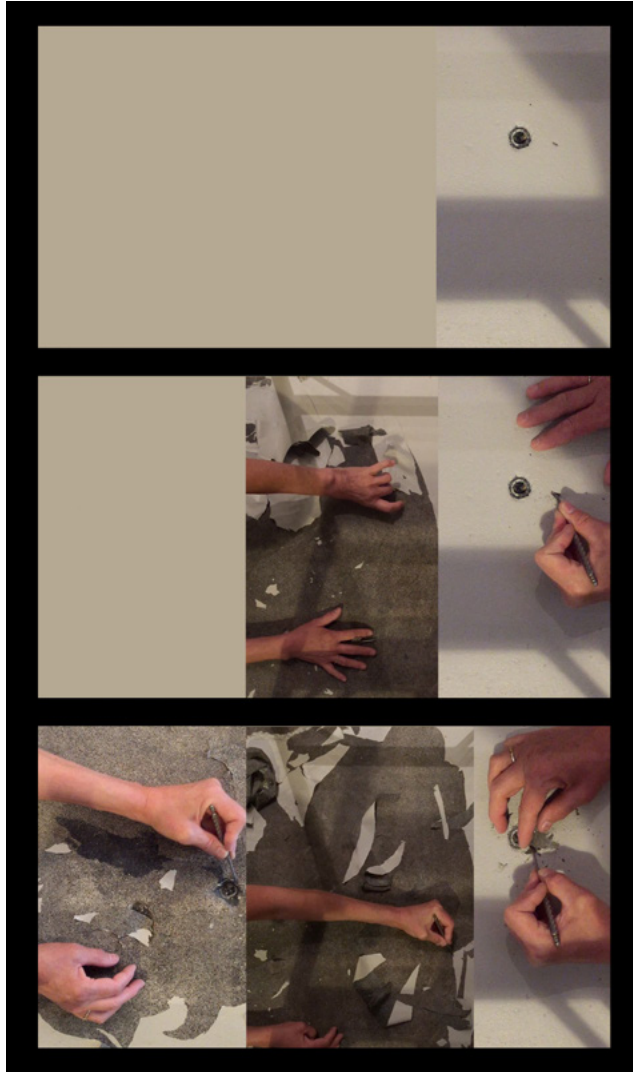
2017

Experimental Performance Video

In the tradition of Allan Kaprow's "Activities", August documents the simple human activity of clearing paint from a concrete floor. The action suggests as much a psychological state as the uncovering of truths. The colors and shapes of the floor within the frame of the camera converts the rawness of the surface into a carefully-arranged formalist abstract canvas in the process of deconstruction or reconstruction. The audio has been enhanced to place the viewer closer to the surface of the floor as the protagonist of an action that they may interpret as either meditation or obsession.

August is a collaboration with artist Linnea Olson who utilizes a variety of mediums as she investigates relationships and the theme of redemption. She is profoundly interested in decay and destruction but also the processes of resistance and regrowth. An anarchist at heart, Linnea defines her own rules of engagement.

[filmfreeway.com/august](http://filmfreeway.com/august)





# brian alves

4

## COMFORT

2019

Installation with chalkboard paint, rocking chair, pickaxe, rope and theatrical lighting

The inspiration for Comfort arises from a childhood rocking chair that I remember as a soothing place for reading, quiet contemplation and deep sleep.

The installation intends to provoke a theatrical dreamscape whose meaning is vague but emotional. Multiple interpretations are possible but a sense of foreboding informs each.

A formal structure is also present with repeating parallel vertical lines dominate but the perpendicular shapes of the metal pickaxe and rockers base reflect each other.



## DIVERSITY

2015

Gesso and Ink on Book  
Pages on Clipboards

Sketches of children on  
dictionary pages are modeled  
after photographs found in the  
pages of National Geographic  
Magazine. They intend to both  
celebrate and confuse.

These sketches represent the  
equality of diversity. However, they  
are also detached from the stories  
they represent. The viewer will  
never know the content, context  
and purpose of the original images.

The words found at the top of  
each dictionary page - such as  
stick, squall, crudity, staffer -  
further obscure and alter the  
meaning of the sketches.

The question of the "purpose"  
of these sketches is solidified  
through their mounting on  
clipboards - a projection of  
clinical and neutral objectivity.





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6

## HISTORICAL REVISIONS

2007

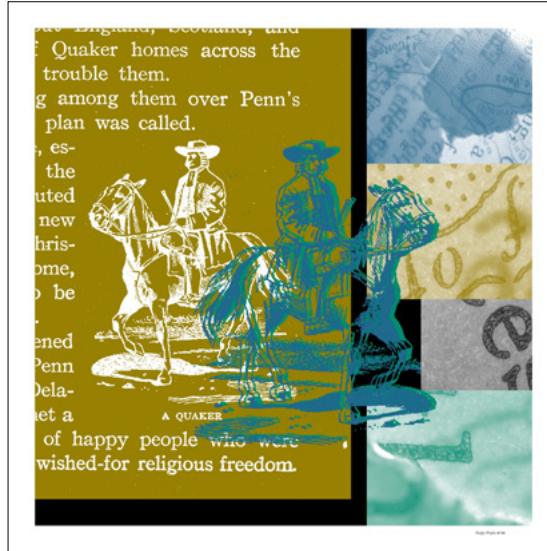
PRINTS (24" square)

Achival inkjet prints on  
Hahnemuhle photo rag paper

PAINTING (24" square)

Acrylic and textbook  
pages on board

A series of paintings and prints that subvert the authority of textbooks by creating visual parodies that "reveal" details about American history through unusual juxtapositions.



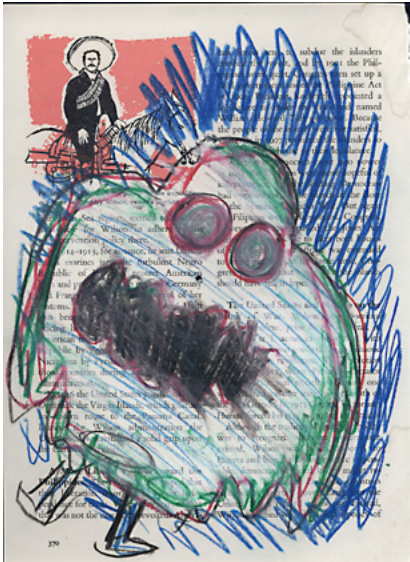


IMMIGRANT FEARS

2007, 2016+

Oil Pastel on History Textbook  
Pages & Archival Digital Prints  
Hahnemuhle photo rag paper

An ongoing series - originated  
in 2007 and revived in 2016  
- juxtaposing the pages of  
American History textbook  
depictions of immigrants with  
exaggerated supernatural  
creatures. Xenophobia is learned.





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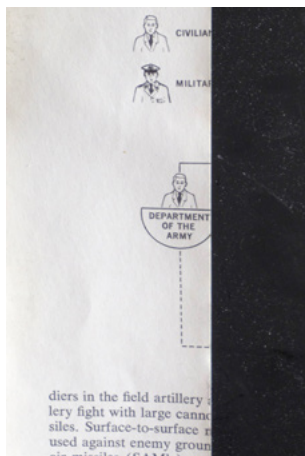
8

## PTSD

2015

Mixed Media Assemblage

PTSD is an unusual collusion of chalkboards, textbook cutting, electrical outlet and well-used marine trench coat. Together these items illuminate - not a history of war - but rather a personal metaphor that reflects habits of mind.





# brian alves

9

## MANUAL OF CLINICAL MYCOLOGY

2005

Installation with Digital  
Microscopy Prints

If the printed word were a  
fungus, how would we study  
its effects on the mind?

Microscopic images from a  
single page of the classic military  
textbook *Manual of Clinical  
Mycology*, ©1944 were displayed  
in an attempt to demonstrate  
alternative methods of processing  
information into knowledge.

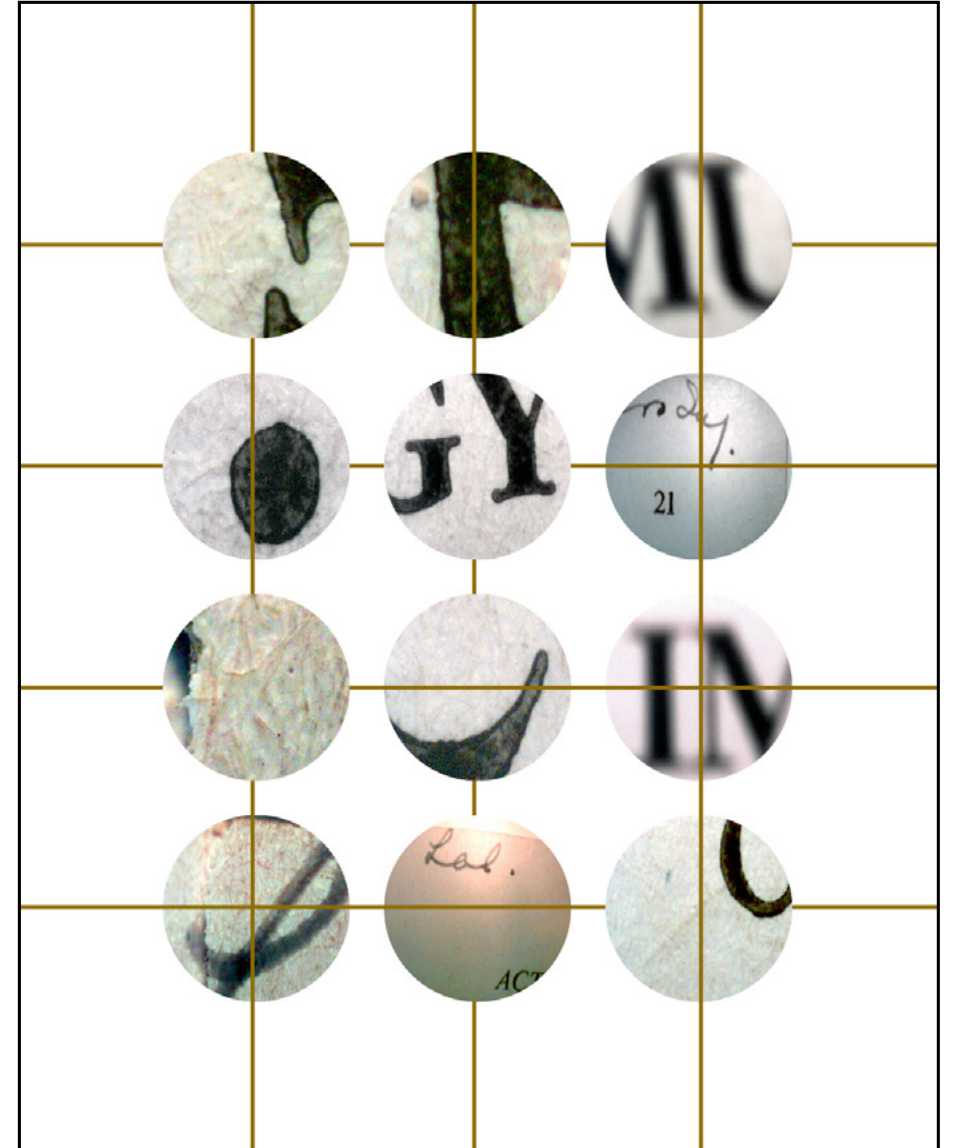




## 2005

If the printed word were a fungus, how would we study its effects on the mind?

Microscopic images from a single page of the classic military textbook *Manual of Clinical Mycology*, ©1944 were displayed in an attempt to demonstrate alternative methods of processing information into knowledge.





## TEDx SALEM STATE UNIVERSITY

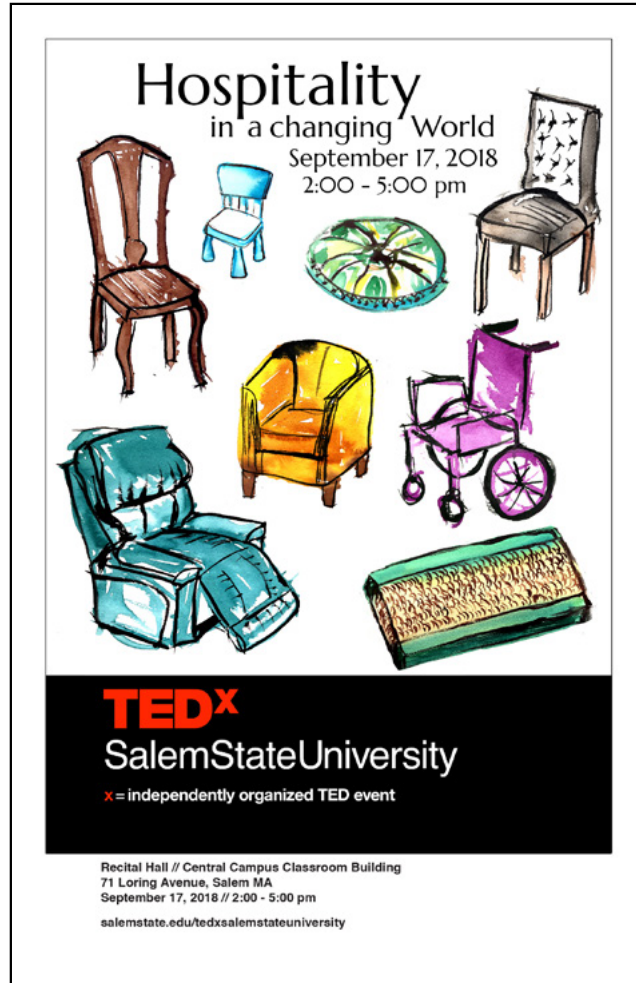
2018

Identity Design, Illustration,  
Graphic Design

Salem State University invited me to develop the identity for their first ever TEDx event. A faculty committee selected the topic "Hospitality in a Changing World."

After a brainstorming process I arrived at the Chair. Welcoming, cozy, comfortable, unique, stylish and relatable. They style or function of a chair immediately evokes an immediate association with time or place making it representative of diversity as well.

To create an opportunity to mingle and socialize, each participant customized their name badge with a sticker. They were then encouraged to seek out and learn about those who shared their choice.



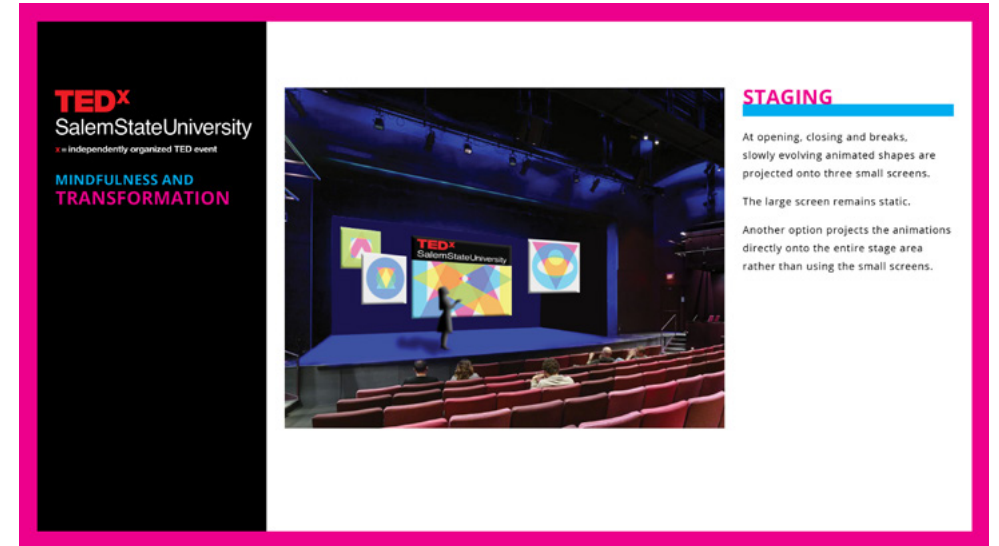
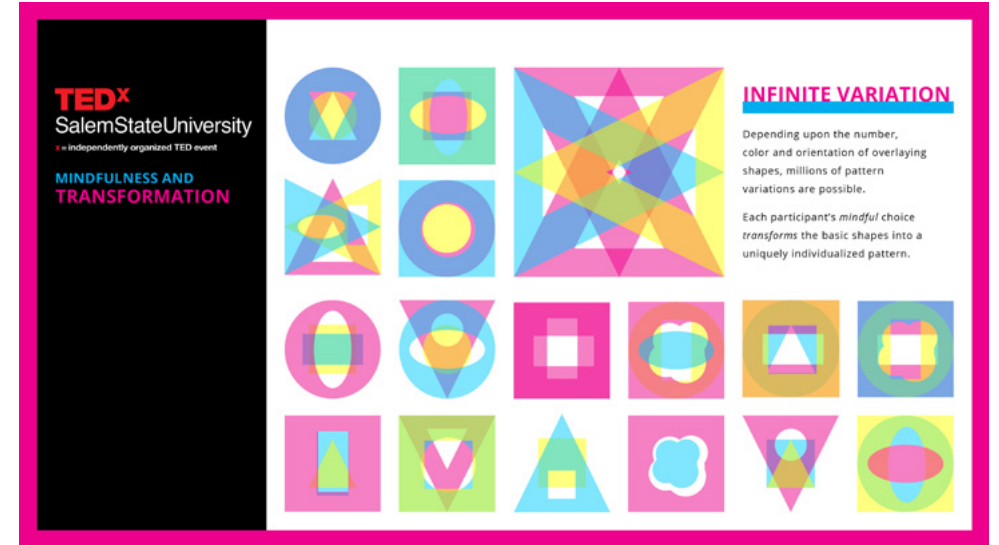
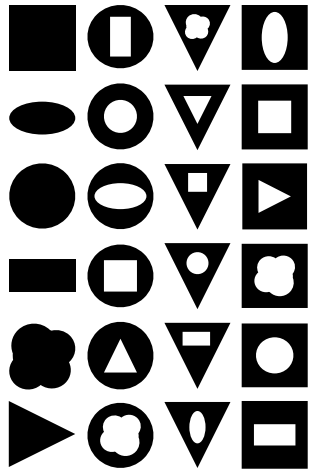
## TEDx SALEM STATE UNIVERSITY

2019

Identity Design, Illustration,  
Graphic Design

Based on the success of my  
2018 branding, I was invited  
to develop the 2019 TEDx  
SalemStateUniversity identity.

The concept aimed to show  
infinite variation from a fixed set  
of criteria. The proposal was more  
comprehensive than the budget but  
the narrower focus worked well.





# brian alves

13

## COMMUNITY ADVOCATES FOR JUSTICE AND EQUALITY

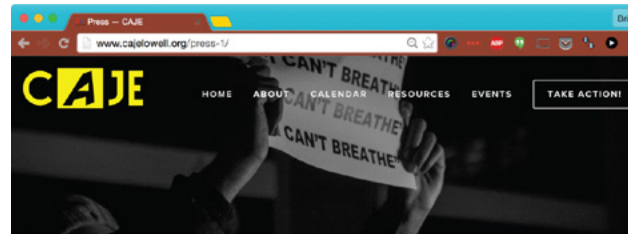
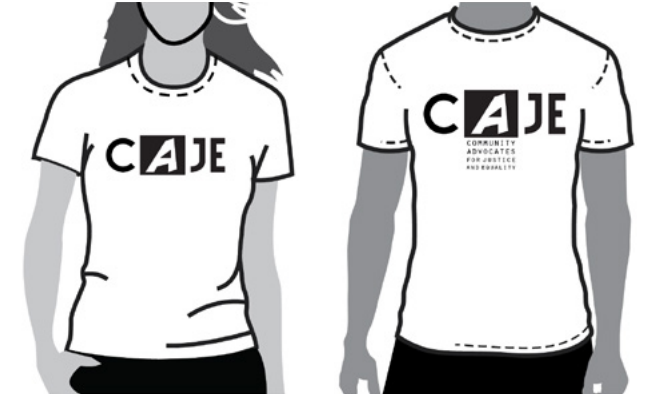
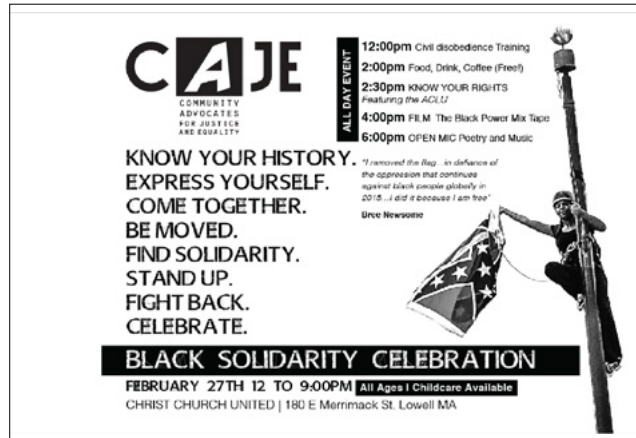
2016

Logo, Brand and Identity Design

*"A multiracial network of community members and organizations; We empower, raise awareness, provide resources and advocate for the marginalized."*

CAJE was operating without a clearly identifying brand. The primary objective in this project was to create a strong logo expressing the core values of the group while also identifying with the City of Lowell.

"Too many cooks" is one danger of designing for a loosely structured organization. The process of developing a logo took three sets of logo iterations. The final design phase involved getting several members of the group in the same room. During this time, I worked and we critiqued the design for several hours until we had a solution.



About  
MISSION  
PRESS

VIGIL HELD FOR THE SOUTH CAROLINA CHURCH SHOOTING VICTIMS.



"That was a lot of life there."

by Jay McInerney (L.A. Times), after months of careful planning, a Greek, imperialist, writer, surrealist, and a writer walked into a black, South Carolina church, where a black study was being held. He debated for years with the attendees, who were kind and welcoming, others the Bible study was over, he shot them all, leaving no one human being...

Read the article on [www.nytimes.com](http://www.nytimes.com)



## BEYOND SPHERES

2016

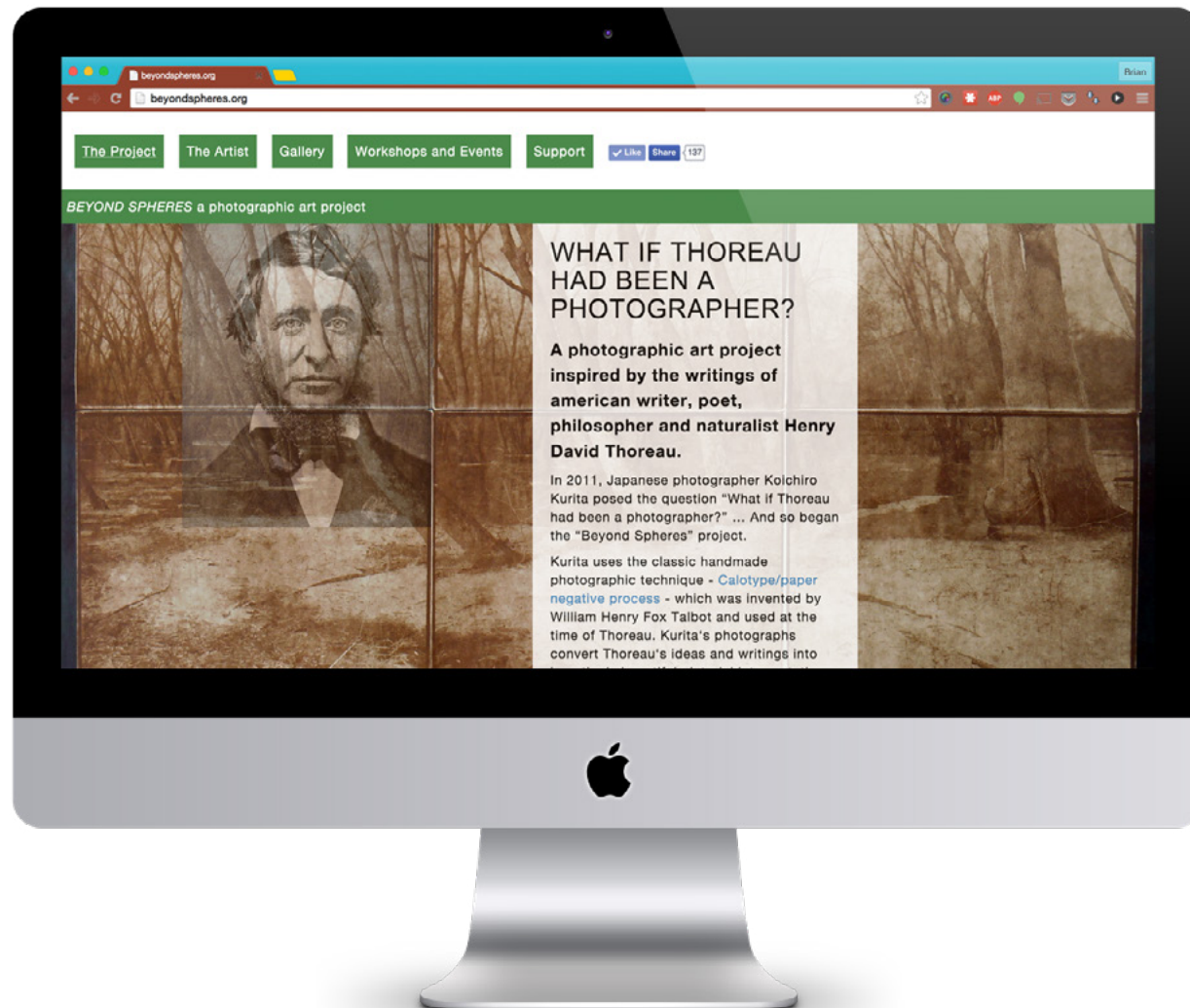
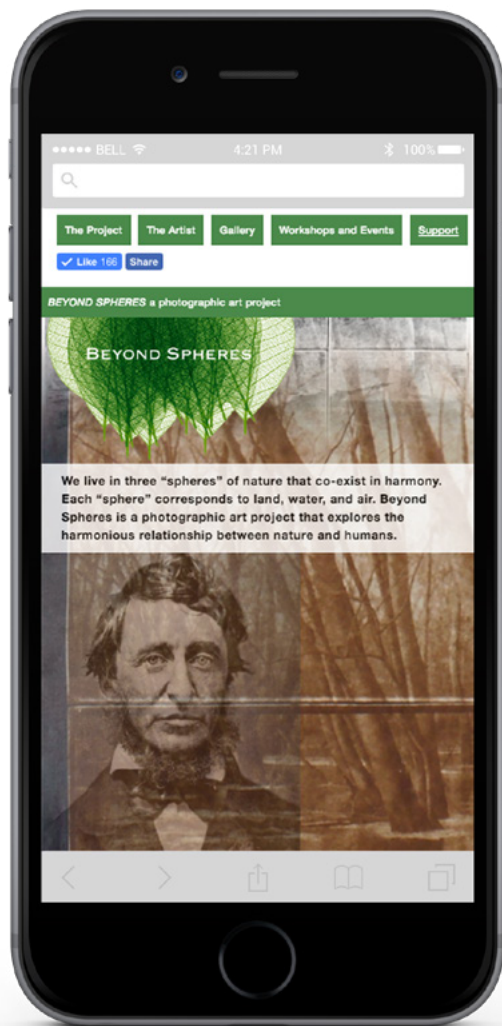
Information Architecture,  
Graphic Design, Responsive Web  
Coding, Copywriting, Editing

Internationally exhibited artist, Koichiro Kurita creates beautiful photographs using traditional processes. Inspired by the writings of American writer, poet and philosopher Henry David Thoreau, Koichiro began photographing natural landscapes for a project he titled Beyond Spheres.

Koichiro initially asked for help preparing a letter to solicit a donation he was seeking. This conversation led into his need for a new website to promote this project. After extensive discussion, design and revision, [beyondspheres.org](http://beyondspheres.org) was launched with much success.

Beyond Spheres is no longer an active project and the website has quietly retired but you can still view the entire desktop mock up.

[brianalves.com/beyondspheres.shtml](http://brianalves.com/beyondspheres.shtml)





## WICKED QUESTIONS

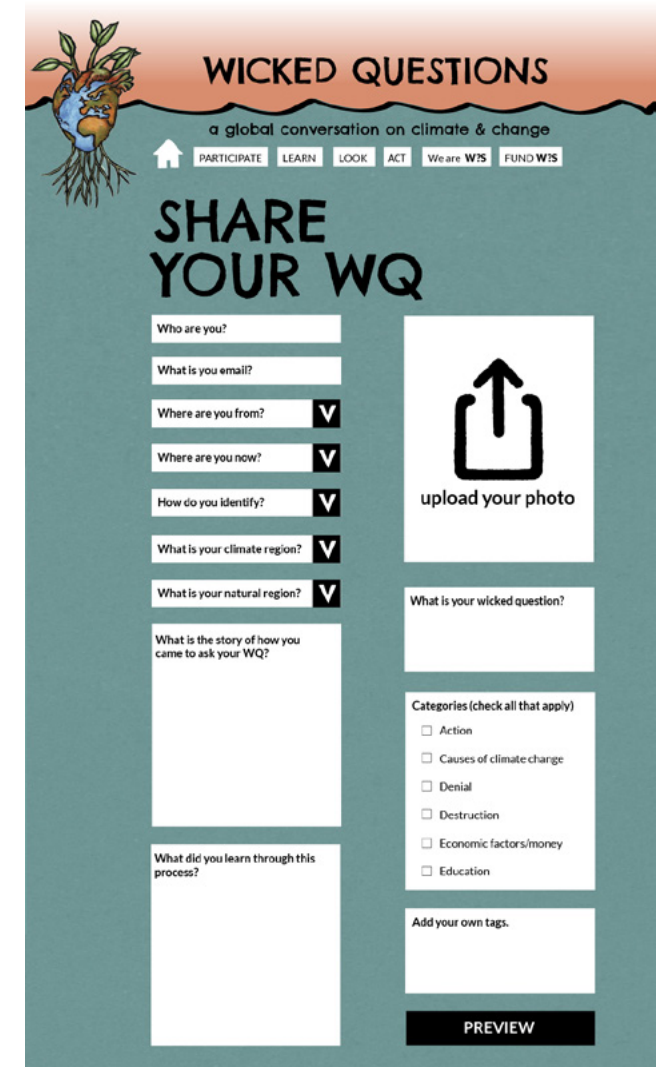
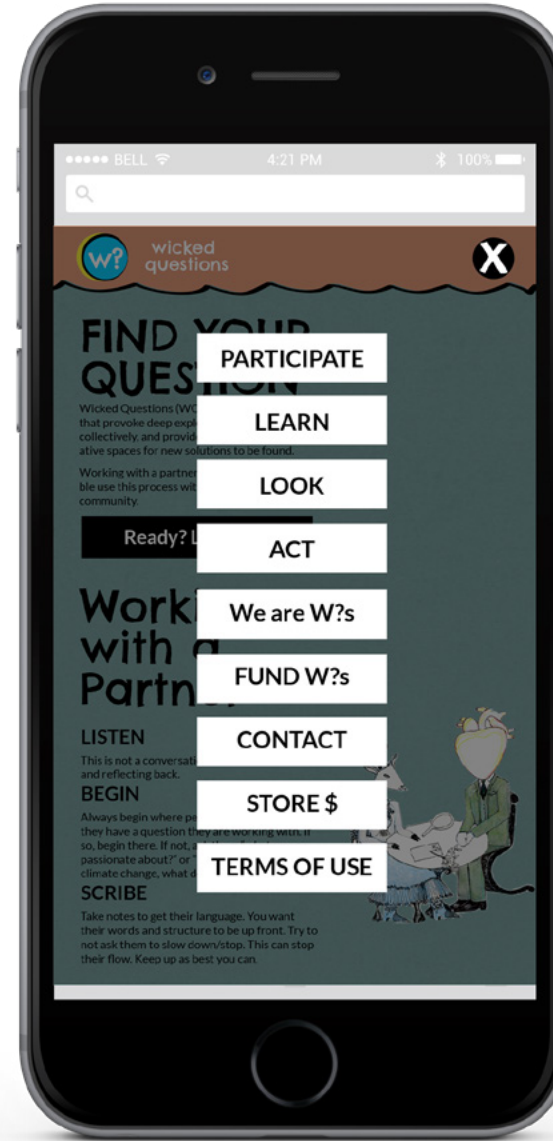
2016

Information Design and  
Design for Web and Mobile

Founded by artist Teresa Konechne in 2014 in the wake of a personal epiphany, WickedQuestions.org offers a thoughtful process that "invites all people to respond to climate change deeply, personally & collectively."

Teresa approached me in January 2016 seeking my design help after a series of design collaborators failed to pull the site together the way she had hoped. I spent many hours video conferencing with her to understand her vision and sharing my thoughts about how the site could function before finally pulling together a comprehensive design incorporating Teresa's illustrations.

This project in particular highlights the importance of process in developing successful design solutions. Without truly understanding the client and the primary goals of the project, I would not have been able to properly resolve the Wicked Questions dilemma.



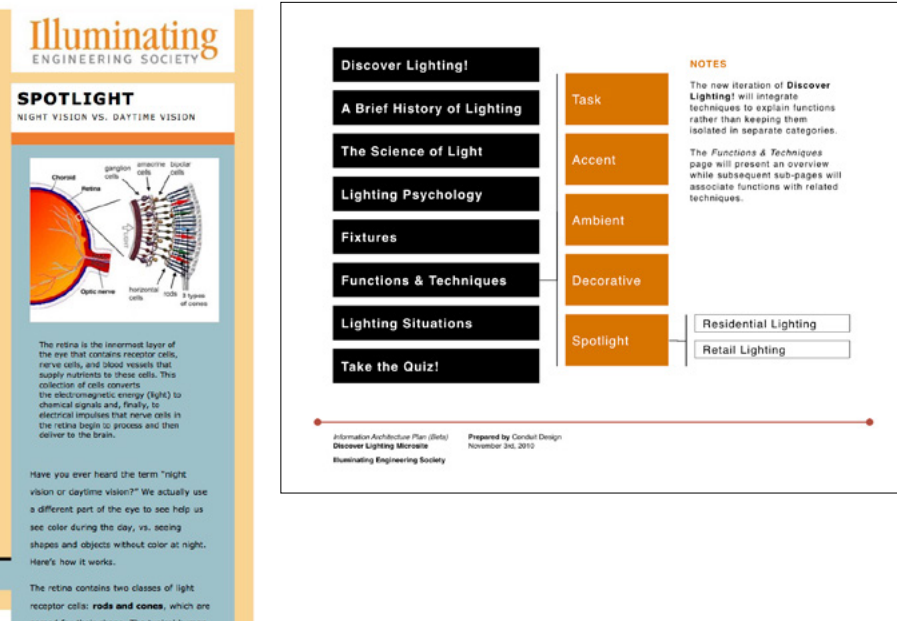
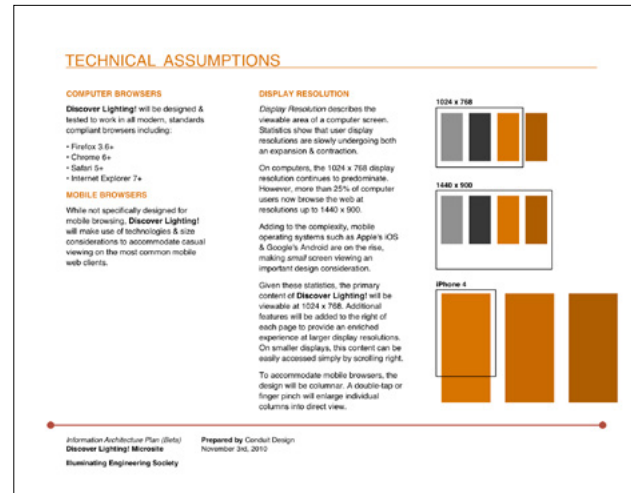
## DISCOVER LIGHTING MICROSITE

2010

Identity Design, Information Design  
and Design for Web and Mobile

The Illuminating Engineering Society asked that the Discover Lighting! site be a gentle, image-rich entrance into the exciting world of lighting. While technical knowledge was introduced, the site served primarily as a vehicle to encourage deeper academic exploration of the field via the full IES *Fundamentals of Lighting* curriculum.

**Discover Lighting!** was designed to appeal primarily to students, casual amateurs and young professional designers in fields indirectly related to lighting.





## FEED MY FUTURE

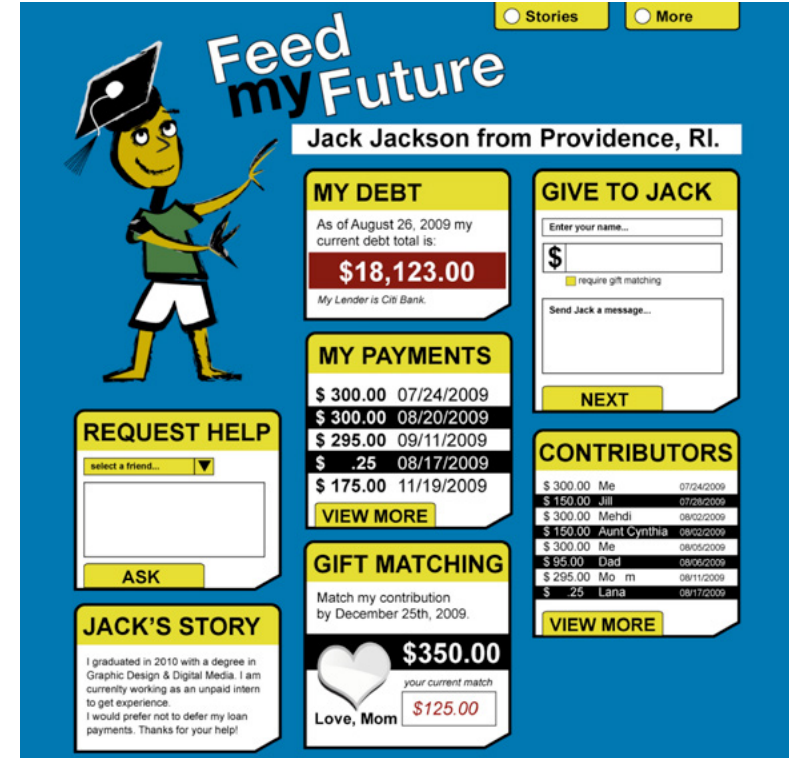
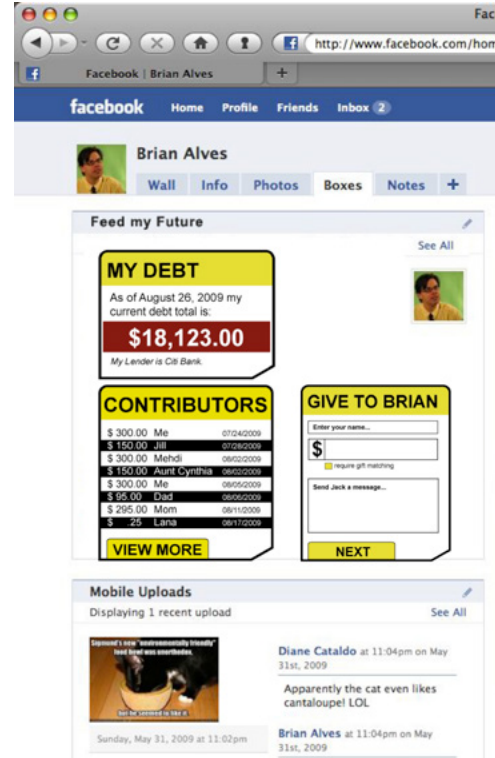
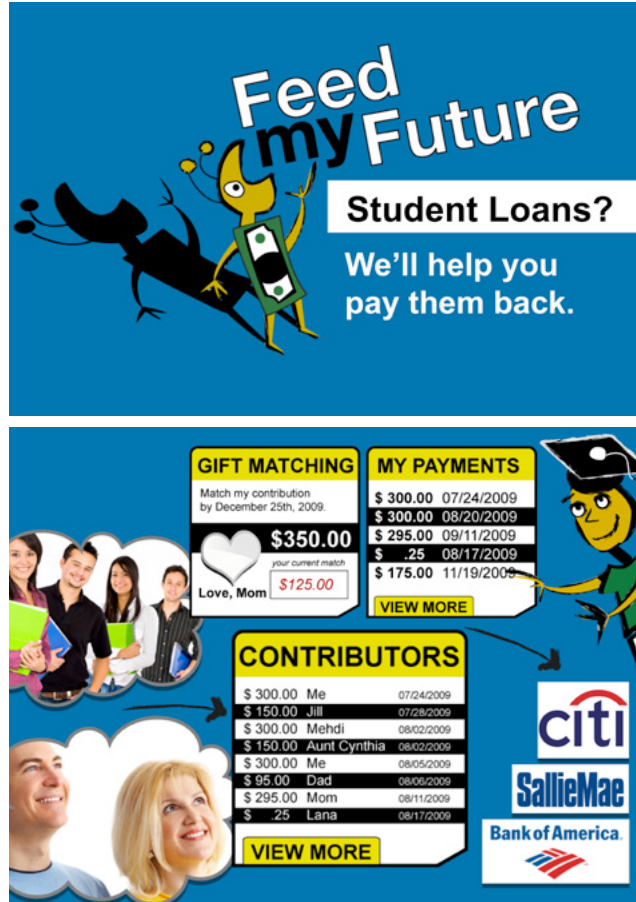
2008-09

Start Up Brand, Identity  
and Information Design

Before *Kickstarter* there was *Feed My Future* - a start up venture aimed at helping graduates manage their student debt through crowd funding. Founder Mehdi Moutahir invited me to join him in a six week small business incubator program to visualize potential business start ups.

Inspired by concepts of gamification, *Feed My Future* hoped to make money management fun and engaging.

*Feed My Future* was a fully visualized "minimum viable product" that regretfully failed to advance due to the competing commitments of it's co-founders.



## STORAGE CLOSET GALLERY

2018-PRESENT

Contemporary Art Gallery

I curate a small but delightfully  
Instagramable gallery featuring  
selected works of contemporary  
art in Lowell, MA.

[instagram.com/storageclosetgallery](https://www.instagram.com/storageclosetgallery)

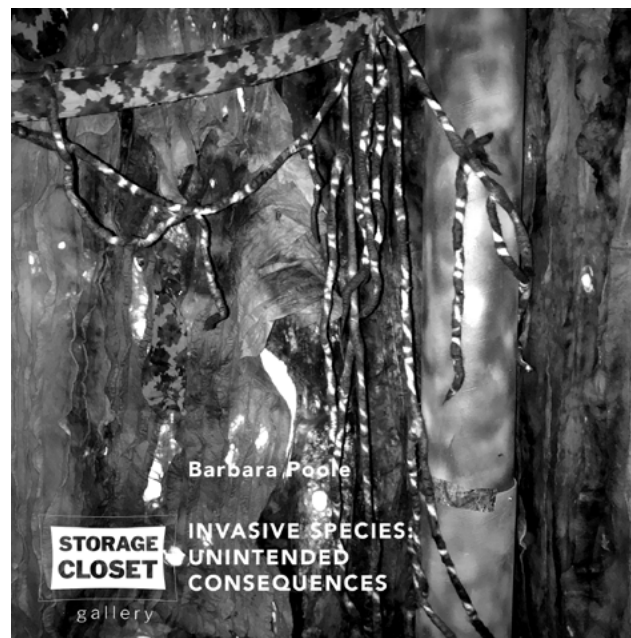


**CHI LIN**  
Expressionist  
Portraits and  
Abstractions

June 1, 2019  
12 to 5pm



**Anthony** Acrylic on Canvas 24" x 36" 2018



Barbara Poole

**STORAGE  
CLOSET**

gallery

INVASIVE SPECIES:  
UNINTENDED  
CONSEQUENCES



Marianna Redd Wood

Things I Tell Myself When I Am Alone  
2018, Ink on Post-It Notes and Mirror



## CHILDREN: ARTISTS UNIFIED AGAINST FAMILY SEPARATION

AUGUST - OCTOBER 2019

With the theme of children and childhood, this exhibition brought together artworks from 35 artists to demand a change to our government's shameful policy of undocumented family separation. Work was hung floor to ceiling intentionally to create an emotionally charged space with multiple media by contributing artists. Visitors entered a fenced area to see the artwork more closely.

In October, the exhibition will also be accompanied by a pair of participatory events: 1000 Gifts of Decolonial Love and Raise Your Hands Up, a community mural project.

As the Trump administration continues to threaten immigrant rights, we will use ART as a powerful protest tool.



## WESTERN AVENUE INSPIRES

NOV 2019 - MAY 2020

Western Avenue Inspires feature a series of six creative professionals speaking about their ideas, passions, and recent work. Presented before each First Saturday open studio at the Western Avenue Studios in Lowell MA, this speaker series provides fresh insight into the careers of creative professionals.

Six professional across multiple disciplines have been selected to offer the public a broad spectrum of creative career approaches including photography, dance, sculpture, illustration, graphic design and gallery curating.

In addition to exploring personal narratives of these speakers, the series addresses topics of community engagement and social justice—concerns that are central to the practice of many creative artists.

**WESTERN AVENUE**  
THE CREATIVE SOUL OF LOWELL™

**2020 WESTERN AVENUE INSPIRES**

**FIRST SATURDAYS**  
11:00 - 12:30PM

Every **FIRST SATURDAY** at Western Avenue Studios, inspiring professionals discuss their passion, careers and recent work to spark your intellect, creativity and wonder.

**DEC 7 ANTWON KEY**  
Photography and Graphic Design

**JAN 4 AMY ARCHAMBAULT**  
Sculpture and Installation

**FEB 1 HAILEY MOSCHELLA AND SARAH LOVASCO**  
The Switchboard Gallery

**MAR 7 BETSY MILLER**  
Dance and Choreography

**APR 4 GARY GISSLER**  
Painting and Works on Paper

**MAY 2 INGRID HESS**  
Illustration and Graphic Design

**WHERE?**  
B Mill Common Area  
Western Avenue Studios  
122 Western Avenue  
Lowell, MA 01851

**f** WesternAvenueStudios.com  
westernavenuestudios.com

**WESTERN AVENUE**  
THE CREATIVE SOUL OF LOWELL™

**I don't feel like I am Valued.**  
*I vote, pay taxes, work and consume, but I don't feel like I matter.*

**ANTWON KEY**  
SATURDAY  
DECEMBER 7  
11:00 - 12:30PM

ANTWON KEY is graphic designer, photographer and professor at Salem State University. With a focus on Design for Social Change he aims to educate design scholars about how subtle messaging within their work can influence our society for the good. Professor Key believes that "Design—in the right hands—has the power to change our world for the better."

In addition to sharing his thoughts about social design, Professor Key will inspire with a talk about his most recent photographic series *Red, Black, and Black: A Visual Introspective of Alternative American Perspectives*.

—ANTWONKEY.COM

**WESTERN AVENUE**  
THE CREATIVE SOUL OF LOWELL™

**HAILEY MOSCHELLA & SARAH LOVASCO**  
SATURDAY  
FEBRUARY 1  
11:00 - 12:30PM

Realizing their shared passion for community involvement through creative arts, **HAILEY MOSCHELLA AND SARAH LOVASCO** founded The Switchboard in Haverhill MA in 2017. The Switchboard is a gallery and "gathering space that seeks to unite, inspire, and support the creative community by providing entrepreneurial and experience-based opportunities through art and music based programming."

In addition to presenting exhibitions monthly, The Switchboard also offers two to four week residencies that provide artists with temporary studio space and a public-facing showcase for their creative process.

Hailey and Sarah will discuss their inspiring journey developing and running The Switchboard gallery.

—THE SWITCHBOARDHAVERHILL.COM

**WESTERN AVENUE**  
THE CREATIVE SOUL OF LOWELL™

**BETSY MILLER**  
SATURDAY  
MARCH 7  
11:00 - 12:30PM

**BETSY MILLER** is a dance artist, educator, and facilitator currently based in Salem, MA, where she is an Assistant Professor of Dance at Salem State University. She specializes in choreographing intimate works that are complex, theatrical and thoroughly human. Miller will inspire us with a talk about her american / woman project, which explores, through a dancer's lens, possibilities for what it means to be a woman in America today. The project involves collaborations with women dance artists in all 50 states of the country.

—BETSMILLERDANCEPROJECTS.COM/

**WESTERN AVENUE**  
THE CREATIVE SOUL OF LOWELL™

**AMY ARCHAMBAULT**  
SATURDAY  
JANUARY 4  
11:00 - 12:30PM

In a 2018 interview in *Boston/Younger* magazine, **AMY ARCHAMBAULT** offered this advice to aspiring artists: "Authenticity, Persistence and Balance... Being an artist is being disciplined to make every effort to let that part of you shine. To be curious, to engage, to research, to put yourself out there, and to simply DO WORK."

She has followed her own advice of actively "doing work" since 2011 after receiving her MFA from the University of Pennsylvania. Archambault's work expands elements of collage into three-dimensional forms, creating hybrids of functional human-scale objects with inventive geometric abstractions and large interactive structures. She excites the viewer's wonderment from their child within—the happy infectiousness of curiosity and inquisitive experimentation that is in all of us throughout life.

Archambault will inspire wonderment with a talk about her creative process and most recent projects.

—AMYARCHAMBAULT.COM

**WESTERN AVENUE**  
THE CREATIVE SOUL OF LOWELL™

**MISTER MAGNIFICENT'S MAGICAL MERRIMACK ADVENTURE!**

**INGRID HESS**  
SATURDAY  
MAY 2  
11:00 - 12:30PM

A UMass Lowell professor and a resident artist at Western Avenue Lofts, **INGRID HESS** is a published author/illustrator and graphic designer whose work is influenced both by her Amish/Mennonite heritage and her four years of childhood in Costa Rica.

Her research focuses on economic justice as a way to bring peace to the world and empower kids to understand that they can make a difference. Notable among her projects is the book *Master Magnificent's Magical Merrimack Adventure* that engages children about the cultural history of Lowell, MA.

Professor Hess will share insight into her working process while discussing her most recent work.

—INGRID-HESS.SQUARESPACE.COM